



PARIS  
JOHNSON JR.  
FOUNDATION

*presents*

# OPERATION: DESERT HOME

*benefitting*

PARIS JOHNSON JR. FOUNDATION  
& HABITAT FOR HUMANITY



# OPERATION: DESERT HOME

SUNDAY, MARCH 30, 2025

JOIN PARIS, ALONG WITH HIS FORMER AND CURRENT TEAMMATES FOR AN EXCLUSIVE AFTERNOON OF FUNDRAISING IN SUPPORT OF THE PARIS JOHNSON JR. FOUNDATION AND HABITAT FOR HUMANITY!

THIS SPECIAL EVENT IS LIMITED TO JUST 150 GUESTS!

THE PROCEEDS FROM THIS EVENT, IN COLLABORATION WITH HABITAT FOR HUMANITY OF ARIZONA, WILL BUILD NEW, AFFORDABLE HOUSING FOR VETERANS IN NEED OF A SAFE PLACE TO CALL HOME. THANK YOU TO KURT WARNER'S FIRST THINGS FIRST FOUNDATION FOR THEIR COMMITMENT TO FURNISHING OUR FIRST HOME BUILD.



# About Paris



BORN AND RAISED IN CINCINNATI, OHIO, PARIS JOHNSON JR. HAS ACHIEVED SUCCESS BOTH ON AND OFF THE FIELD BECAUSE OF HIS WORK ETHIC, CHARACTER, AND COMMITMENT TO FAITH, FAMILY, AND FOOTBALL. WHILE STILL IN HIGH SCHOOL, WHERE HE WAS REGARDED AS THE TOP-RANKED OFFENSIVE TACKLE IN HIS CLASS, PARIS AND HIS MOM, MONICA, STARTED THE PARIS JOHNSON JR. FOUNDATION SUPPORTING VETERANS AND DISADVANTAGED YOUTH ATHLETE COMMUNITIES. PARIS' CHARITABLE CONTRIBUTIONS WERE RECOGNIZED WHEN RECEIVING THE 2022 ARMED SERVICES MERIT AWARD.

PARIS IS CURRENTLY AN OFFENSIVE LINEMAN FOR THE ARIZONA CARDINALS AFTER BEING SELECTED #6 OVERALL IN THE NFL DRAFT.





# *Our Mission*

THE PARIS JOHNSON JR. FOUNDATION IS DEDICATED TO EMPOWERING AND SERVING DISABLED VETERANS AND DISADVANTAGED STUDENT-ATHLETES WITH DIGNITY AND RESPECT. WE ACCOMPLISH THIS BY ENSURING THAT DISABLED VETERANS, STUDENT-ATHLETES, AND THEIR FAMILIES CAN OBTAIN HELPFUL RESOURCES.

\*THE PARIS JOHNSON JR. FOUNDATION IS ORGANIZED EXCLUSIVELY FOR CHARITABLE PURPOSES AS SET FORTH IN THE PERTINENT PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE, AND/OR ANY OTHER FEDERAL LAWS, RULES, OR REGULATIONS GOVERNING NON-PROFIT ORGANIZATIONS.



A desert landscape at sunset. The sky is a mix of orange, pink, and blue. In the foreground, there are several saguaro cacti and a large cholla bush. The ground is covered in dry grass and small shrubs.

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*Sponsorship Information*



# MEDAL OF HONOR PRESENTING SPONSOR

# \$100,000

- PROMINENT RECOGNITION OF THE COMPANY OR FAMILY NAME ATTACHED TO ALL MEDIA RELATED TO THE HOUSE THAT PJJF BUILT AND TO THE EVENT; TO INCLUDE ANY TELEVISION, PRESS RELEASE AND SOCIAL MEDIA MENTIONS
- SPONSOR NAME MENTIONS AS PRESENTING SPONSOR DURING EVENT PROGRAM, NAME/LOGO LISTING ON THE VIDEO BOARD & IN THE EVENT PROGRAM
- GROUP PHOTO OPPORTUNITY WITH PARIS JOHNSON JR AND ALL ATHLETES IN ATTENDANCE
- ACTIVATION OPPORTUNITY FOR ATHLETE SWAG BAG OR GUEST PARTING GIFT
- ONE-HOUR PRIVATE VIP COCKTAIL PARTY BEFORE THE MAIN EVENT
- TWO TABLES FOR TEN GUESTS EACH - PREMIER TABLE LOCATION
- PRIVATE SERVER FOR EACH TABLE



A background image featuring a dense arrangement of pink roses of various sizes, some in full bloom and others as buds, set against a dark, textured background. The text is overlaid on this image.

# SILVER STAR SPONSOR

# \$50,000

- SPONSOR NAME MENTIONS DURING THE EVENT PROGRAM, NAME/LOGO LISTING ON THE VIDEO BOARD & IN THE EVENT PROGRAM
- SOCIAL MEDIA MENTIONS FROM PJJF
- GROUP PHOTO OPPORTUNITY WITH PARIS JOHNSON JR & ALL ATHLETES IN ATTENDANCE
- ONE-HOUR PRIVATE VIP COCKTAIL PARTY BEFORE THE MAIN EVENT
- ACTIVATION OPPORTUNITY FOR ATHLETE SWAG BAG OR GUEST PARTING GIFT
- TWO TABLES FOR TEN GUESTS EACH - PREMIER SEATING LOCATION
- PRIVATE SERVER FOR EACH TABLE



A large saguaro cactus stands prominently on the left side of the image, set against a backdrop of a desert landscape with rolling hills and sparse vegetation under a hazy, orange-tinted sky. The text is overlaid on this background.

# PURPLE HEART SPONSOR

# \$25,000

- EXCLUSIVE SPONSOR AND NAMING RIGHTS OF ONE EVENT ACTIVITY, SUCH AS LIVE AUCTION SPONSOR, FUND-A-NEED PROJECT SPONSOR, SILENT AUCTION SPONSOR, SPIRIT BAR, ETC.
- GROUP PHOTO OPPORTUNITY WITH PARIS JOHNSON JR
- SPONSOR NAME MENTIONS DURING THE EVENT PROGRAM, NAME/LOGO LISTING ON THE VIDEO BOARD & IN THE EVENT PROGRAM
- SOCIAL MEDIA MENTIONS
- ACTIVATION OPPORTUNITY FOR ATHLETE SWAG BAG OR GUEST PARTING GIFT
- ONE TABLE FOR TEN GUESTS - PREMIER SEATING LOCATION



A large green cholla cactus with pink flowers is the background of the image. The cactus has several thick, segmented arms covered in small, light-colored spines. Several bright pink flowers are in various stages of bloom, adding a pop of color to the green. The background is a solid, muted grey color.

# VALOR SPONSOR \$15,000

- GROUP PHOTO OPPORTUNITY WITH PARIS JOHNSON JR
- SPONSOR NAME MENTIONS DURING THE EVENT PROGRAM, NAME/LOGO LISTING ON THE VIDEO BOARD & IN THE EVENT PROGRAM
- ONE TABLE FOR TEN GUESTS



A desert landscape at sunset or sunrise, featuring saguaro cacti in the foreground and mountains in the distance under a cloudy sky.

# COURAGE SPONSOR \$10,000

- SPONSOR NAME/LOGO LISTING ON EVENT VIDEO BOARD
  - ONE TABLE FOR TEN GUESTS
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# PATRIOTIC SPONSOR \$5,000

- SPONSOR NAME/LOGO LISTING ON EVENT VIDEO BOARD
- FOUR INDIVIDUAL SEATS






# HABITAT HERO SPONSOR \$5,000

- I AM UNABLE TO ATTEND, BUT WOULD LIKE TO HELP BUILD THE HOME FOR OUR HEROES!
- 

# INDIVIDUAL TICKET \$1,250

- ONE INDIVIDUAL SEAT AT EVENT



A desert landscape at sunset. The sky is a mix of orange, pink, and blue. In the foreground, there are several saguaro cacti and a large cholla cactus. The middle ground is filled with more saguaro cacti and desert shrubs. The background shows a line of cacti on the horizon.

*Looking forward to your support at*

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[WWW.PARISJOHNSONJR.COM](http://WWW.PARISJOHNSONJR.COM)